



SCOUTS[®]
Creating a Better World

World Organization of the Scout Movement
Organisation Mondiale du Mouvement Scout
Всемирная Организация Скаутского Движения
Organización Mundial del Movimiento Scout
المنظمة العالمية للحركة الكشفية

World Scout Bureau, Asia-Pacific Support Centre
Bureau Mondial du Scoutisme Centre de Soutien Asie-Pacifique

ODC International Plaza Building
219 Salcedo Street
Legaspi Village, Makati City 1229
Metro Manila
PHILIPPINES

Phone (+63 2) 8 818 09 84
(+63 2) 8 817 16 75
Fax (+63 2) 8 819 00 93
Email asia-pacific@scout.org
Web scout.org

Circular No. 15, series of 2022

To: Chief Commissioners
International Commissioners
Chief Scout Executives

5 September 2022

APR Short Video Contest on Impact of Scouting Theme: Active Citizenship

Dear Colleagues,

We are happy to announce the launch of APR Short Video Contest on Impact of Scouting. Colleagues in the Social Impact Sub-Committee are spearheading this contest to highlight the visibility of Scouting's impact on individuals and their communities.

The contest focuses on active citizenship through Scouting programmes and projects while addressing numerous social issues.

May we request your NSO to promote this video contest to your Scouts and Leaders through your networks and media channels. Attached to this circular is the contest guideline.

Submission

All entries must be endorsed by the National Scout Organization and will be judged by a panel of international videographers.

Deadline of submission is on **30 November 2022**.

Awards

At the end of the contest, six winners will be announced: One Gold, two Silvers, and three Bronzes. Awards will be presented during a major Regional event, and the winning entries will be featured in our regional media as well.

Please see the attached guideline for the rules of the contest. Email your entries to:



asia-pacific@scout.org

aprcomms@scout.org

Yours in Scouting,


J. Rizal C. Pangilinan
Regional Director



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Guideline for APR Short Video Contest on Impact of Scouting

All participants who are submitting their entries must carefully read the short video guidelines to avoid disqualification.

Purpose of the Contest

Scouting, apart from its educational objective for the overall development of young people, addresses numerous social issues. The video contest aims to capture Scouts as main actors in making this world a better place by tackling various issues through their projects, activities, and advocacies. The video contest seeks to highlight and increase the visibility of Scouting's impact on individuals and communities.

Theme: Active Citizenship

Videos must capture active citizenship of young people through Scouting programmes, initiatives and advocacies reflected in their involvement in the following, but not limited to:

Scouts for SDGs • Earth Tribe • Messengers of Peace (MoP) • Better World Framework • Scouts of the World Award • Ticket to Life (TTL) • Humanitarian Action • Diversity & Inclusion, etc.

Video Specifications

1. File size: Up to 150MB of video data per work
2. File format: MP4. / MOV. / WMV.
3. Orientation, Resolution, and Aspect Ratio: Horizontal with 1280x720p or higher resolution, with a 16:9 aspect ratio. Entries with lower resolution than 720p shall NOT be accepted.
4. The minimum length of each short video is 45 seconds, and the maximum length of the video is 60 seconds not including the 10 second title screen.
5. All entries should begin with a 10-second full screen "title screen" which includes the following information:
 - Video title & related SDG or Scouting Programme or Initiative
 - Name
 - NSO
6. Participants can submit videos individually or in teams with a maximum of 5 people. Participants can submit a maximum of five videos.
7. Video entries MUST include English subtitles as all languages of the Asia-Pacific Region are welcomed for the short video contest.

Contest Deadline

30 November 2022

Who Can Participate?

This contest is open to Scouts and Leaders registered with a National Scout Organization in the Asia-Pacific Region. It is important that all entries must be endorsed by a key officer of the NSO.

If you have any questions about eligibility or any other matters related to the contest, please email to asia-pacific@scout.org.

Who will select the winners?

A panel of professional videographers will be engaged in the pre-selection process and final judging.

Judging Criteria

Videos will be judged based on the following criteria:

- Creativity in presenting information/impact story in an interesting, useful, and engaging format
- Quality of audio and visual
- The big idea and how it contributes to achieving the themes of the contest
- Ability to effectively tell a story
- Impact, creativity and style

Entrants agree to be bound by the official contest rules and decisions of the judges. The judges' decision is final.

Winning Entries

Winners will be announced a week after the final selection. Six winners will be selected: One Gold, two Silvers, and three Bronzes. Prizes will include a special badge (framed) designed for the contest and trophy to be presented during a major regional event. The winning entries will be featured in our regional media.

Rights

1. All video entries shall not be returned. The right to use the videos for publication and exhibition belongs to the World Scout Bureau Asia-Pacific Support Centre.
2. No copyrighted materials (music, images, etc.) may be used for this contest unless the copyright is owned by the contestant or associates, or the contestant or associates has a license to use the material for this contest. Written permission must be obtained and provided upon request for all copyrighted materials.
3. Entrants are free to use any media to create the video.
4. Videos must not contain a watermark of video maker/apps brand.
5. Each video must have an Entry Form properly filled up, endorsed, and attached to the video.

Submission

Due to maximum size requirements, please submit your video entries with completed entry forms in Google Drive or Dropbox, and send us the link at aprcomms@scout.org and/or asia-pacific@scout.org.



ENTRY FORM

APR Short Video Contest on Impact of Scouting

TITLE OF ENTRY

NAME

AGE

GENDER

MALE

FEMALE

SCOUT CLASS/POSITION

NSO

ENDORSED BY NSO REPRESENTATIVE (PRINTED NAME WITH SIGNATURE)