



SCOUTS[®]
Creating a Better World

World Organization of the Scout Movement
Organisation Mondiale du Mouvement Scout
Всемирная Организация Скаутского Движения
Organización Mundial del Movimiento Scout
المنظمة العالمية للحركة الكشفية

World Scout Bureau, Asia-Pacific Regional Office
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To: Chief Commissioners
International Commissioners
Chief Scout Executives

3 September 2014

APR Scout Cartoon Character Contest

Dear Colleagues:

Greetings from the Asia-Pacific Regional Office!

We are happy to announce the launch of a new initiative of the Asia-Pacific Region-the APR Scout Cartoon Character Contest. This is open to Scout members of any section from our National Scout Organizations.

The purpose of the contest is to create a Scouting cartoon character that:

- Reflects Scouting values and positive attributes
- Appeals across 26 countries in APR with multiple cultures
- Also capable of appealing across all Scouting around the world
- Largely relevant to key target audience of 8-14 years old but appealing to all ages.

Deadline of submission of entries to the Asia-Pacific Regional office is on *15th December 2014*.

There will be three winners: One Gold, Silver and Bronze Prize with plaques of appreciation. All prizes will be presented at the 24th Asia-Pacific Regional Scout Conference to be held in November 2015 in Korea.

Thank you in advance for encouraging your Scouts and leaders to participate.

With best regards,



J. Rizal C. Pangilinan
Regional Director

JRCP/ilt/mgb
3 September 2014

APR Scout Cartoon Character Contest Criteria



Objective of the Contest

The contest is open to Scout members of any section from National Scout Organizations.

The purpose of the contest is to create a Scouting cartoon character that:

- reflects Scouting values and positive attributes
- appeals across 26 countries in APR and multiple cultures
- also capable of appealing across all Scouting around the world
- largely relevant to key target audience of 8 – 14 year olds but appealing to all ages.

Who can join the contest?

This contest is open to Scout members of any section registered with a National Scout Organization in the Asia Pacific Region. Each contestant is allowed to submit two cartoon characters. All entries are to be endorsed by the National Scout Organization of the contestant.

Design Format for Submission

Preferred digital format is JPG with maximum resolution of 300dpi. Hard copy format is maximum 8" x 10" or 203mm x 254mm.

When is the deadline?

All entries should be received by the World Scout Bureau/Asia-Pacific Regional Office latest by 15th December 2014.

Where to send?

All entries to be sent to the World Scout Bureau/Asia-Pacific Region through and with the endorsement of the National Scout Organization.

Who selects the winners?

A panel chosen by the APR Scouting Profile Sub-Committee will judge the finalists and winners.

What are the prizes?

Three Prizes will be given: Gold Prize, Silver Prize, and Bronze Prize with plaques of appreciation. Cash prizes will be given to:

- Gold Prize US\$300
- Silver Prize US\$200
- Third Prize US\$100

All prizes will be presented at the 24th Asia-Pacific Regional Scout Conference to held in November 2015 in Korea.

Rights

The World Organization of the Scout Movement (WOSM)/Asia-Pacific Region has the right to do improvements on the cartoon character.

WOSM and its members have the right to use the cartoon character for publication, story telling, exhibition and other Scouting activities.





APR Scout Cartoon Character Contest

ENTRY FORM

Title of Entry		
First Name	Family Name	
Age	Gender <input type="checkbox"/> Male <input type="checkbox"/> Female	
Scout Class/Position		
National Scout Organization (NSO)		
Endorsed by NSO representative (Print Name)	Signature	Date

Cut out or copy this form and paste on the back of each entries or send soft copies to
tere@scout.org / luz@scout.org / asia-pacific@scout.org