



SCOUTS[®]
Creating a Better World

World Organization of the Scout Movement
Organisation Mondiale du Mouvement Scout
Всемирная Организация Скаутского Движения
Organización Mundial del Movimiento Scout
المنظمة العالمية للحركة الكشفية

World Scout Bureau, Asia-Pacific Regional Office
Bureau Mondial du Scoutisme, Bureau Régional Asie-Pacifique

P.O. Box 4050
MCPO 1280
Makati City
Metro Manila
PHILIPPINES

4/F ODC International Plaza Building
219 Salcedo Street
Legaspi Village, Makati City
Metro Manila
PHILIPPINES

Phone (+63 2) 818 09 84
(+63 2) 817 16 75
Fax (+63 2) 819 00 93

Email asia-pacific@scout.org
Web scout.org

Circular No. 6, series of 2012

To: Chief Commissioners
International Commissioners
Chief Scout Executives

7 February 2012

Subject: APR Workshop for Correspondents

Dear Colleagues,

Greetings from Manila!

I am glad to announce that Boy Scouts of the Philippines will host the APR Workshop for Correspondents on 22-25 June at the new headquarters building in Manila.

For decades, the Asia-Pacific Region thrived in sharing news and stories on a regular basis through the support of "Honorary Correspondents". For the first time, APR is giving an opportunity for Honorary Correspondents to meet and share strategies on how to set and sustain communication standards for NSOs in a global context.

Aim of the Workshop

Offer an opportunity for Honorary Correspondents to enhance their journalistic skills and share strategies on how to reflect the mission and vision of the Scout Movement.

Objectives

1. To set communication standards for NSO Correspondents in a global context
2. To share strategies for editorial planning, story telling, and using images
3. To learn about communication styles for the new media

Venue: Manila, Philippines

Dates: 22-25 June 2012 (arrival on 21st and departure on 26th)

Registration Fee: US\$100 per participant to cover inland transportation, food (from 21st June dinner and 26th breakfast), accommodation (for 5 nights) in twin sharing rooms, workshop materials and educational tour

Participants: This workshop expects to gather 50 participants, in particular, the appointed Honorary Correspondents of NSOs, and coordinators of Messengers of Peace (who are required to prepare reports and stories of their MoP projects). Young Correspondents, Young Spokespersons and persons responsible for their NSO publications are also invited.

NSOs are requested to send the names of their participants latest by **30 April 2012** using the attached reply slip.

With best regards,



Abdullah Rasheed
Regional Director

REPLY SLIP

*APR Workshop for Correspondents
22 to 25 June 2012
Manila, Philippines*

Please complete this form latest by 30 April 2012

1 PERSONAL INFORMATION			
First Name	Last Name		
Email Address	Date of Birth	Age	Gender
Telephone Number			
EXPERIENCE IN SCOUTING		PROFESSIONAL BACKGROUND	
Position in Scouting	Occupation		
National Scout Organization	Official Designation/ Position		
NSO ENDORSEMENT			
Name of person filling up this form	National Scout Organization		
Position of the person filling up this form	Date		
Signature			

Send reply slip to:

MR. ABDULLAH RASHEED

Regional Director
World Scout Bureau / APR
4F ODC International Plaza Building
219 Salcedo St., Legaspi Village
Makati City, Philippines
Tel No: +63 2 8180984
+63 2 8171675
Fax No: +63 2 8190093
Email: asia-pacific@scout.org

Mr. JR Pangilinan

Secretary General
Boy Scouts of the Philippines
181 Natividad A. Lopez St.
Ermita, Manila
Philippines
Tel/ Fax No: +63 2 5280555/ 5275129
+63 2 5280577
Email: bsp@scouts.org.ph